

6 (a) Where does the future of philosophy i.e. the mother of the science lie according to A.J. Bahm? Explain briefly.

(b) What is the role of body language in oral communication specify clearly.

7 (a) Write short notes on following:

(i) Report and its significance to Engineers

(ii) Technical paper: Features and methods

(iii) Topic sentence and paragraph writing

(iv) Levels of communication

(b) What is a better of Quotation? Draft a quotation for selling digital language laboratory system as a manager of a firm to the Director/Principal of an Engineering College in U.P. Invent details.



(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 9604

Roll No.

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B. Tech.

(Only for the candidates admitted/Readmitted in the session 2008-09)

(SEM. I) EXAMINATION, 2008-09

PROFESSIONAL COMMUNICATION

Time : 3 Hours]

[Total Marks : 100

Note : *Question paper carries three sections. Read the instructions carefully and answer the questions accordingly. Follow prescribed text for text based questions.*

SECTION - A

1 This question contains 20 objective type questions. Write correct answers/most appropriate for each one as per instructions.

(a) Make correct choice:

What does technical communication stand for

(i) Communication for technicians

(ii) Communication for lay-men

(iii) General Communication

(iv) Communication for professionals



- (b) What does general communication mean
- General-Science communication
 - Communication for military generals
 - Personal and mass communication
 - None of the above
- (c) What is downward communication?
- Communication with downtrodden.
 - Fallen communication
 - From junior staff to senior staff.
 - From top management to sub-ordinate staff.
- (d) What is Intra-personal barrier to communication.
- Barrier between person to person
 - Individuals inbuilt barriers
 - External barriers
 - Emotional barriers
- (e) Inductive method of writing follows following pattern:
- Proceeds from general statements to particular statements.
 - Proceeds from particular statements to general order/statements.
 - Proceeds from ambiguous statements to clear statements.
 - None of the above.
- (f) Basic requirements of a good paragraph are:
- Emotion
 - Logic
 - Style
 - Unity, coherence and emphasis

- (g) Which of the following is true:
- Momentous means momentary
 - Short lived
 - Of great importance and seriousness
 - Trivial
- (h) Which of the following is false
- Negligent means careless
 - Ignoring
 - Insincere
 - Careful
- (i) What is synonym of 'candid';
- Silly
 - Childish
 - Frank and outspoken
 - Adjusting
- (j) Make noun of the word 'tell' :
- Say
 - State
 - Tale
 - Describe
- (k) Letter of Quotation means:
- Letter of Reference
 - Letter of Illustration
 - Letter of statement
 - Letter of Rate/price list of items for sale.



- (l) D.O. letter means:
- (i) Down and out letter
 - (ii) Dummy official letter
 - (iii) Demi-official letter
 - (iv) Directly official letter
- (m) Progress-Report is
- (i) Informal report
 - (ii) Oral report
 - (iii) Prosperity report
 - (iv) Routine report
- (n) Impromptu speech is:
- (i) Formal
 - (ii) Methodical
 - (iii) Prepared
 - (iv) Informal and subjective
- (o) What is kinesics?
- (i) Para linguistics
 - (ii) Gymnastics
 - (iii) Aeronautics
 - (iv) Science of body
- (p) Which of the following statements is valid regarding scientific technique?
- (i) Cause of change world wide
 - (ii) Dehumanizing
 - (iii) Mechanical
 - (iv) Arbitrary

- (q) What is valid statement out of following :
- (i) Man is super natural creature.
 - (ii) Ruler of nature.
 - (iii) Creator of nature.
 - (iv) Part of nature.
- (r) What is valid statement among following:
- (i) Poet is creator of new technical language.
 - (ii) Musician is a creator such language.
 - (iii) Folks are creators of such language.
 - (iv) Scientist is creator of new technical language.
- (s) Which one is True statement out of the following?
- (i) Humanities are concerned with rational responses to experience.
 - (ii) Mechanical responses
 - (iii) Whimsical responses
 - (iv) Emotional responses to experience.
- (t) Which one is true out of the following?
- (i) Physics is mother of sciences.
 - (ii) Biology is mother of sciences.
 - (iii) Mathematics is mother of sciences.
 - (iv) Philosophy is mother of sciences.



SECTION - B

2 Attempt any **three** parts of the following :

- (a) What are the distinguishing features of technical communication? Discuss organizational barriers to technical communication in a professional organization.
- (b) Give meaning of following homophones/select words and use them in statements.
 - (i) Plain plane
 - (ii) Elicit, Illicit
 - (iii) Descent, dissent
 - (iv) Cession, session
 - (v) Continuation, continuance
- (c) Write a D.O. letter to G.M. of the organization for improving standards of productivity in the organization in the capacity of chief personnel manager, BHEL, Bangalore. Invent details.
- (d) What are the paralinguistic features of presentation strategies? How could articulation be improved by voice-modulation?
- (e) What are different approaches to human activity as laid down by moody E - Prior in the essay? Illustrate.



SECTION - C

10×5=50

Note : Attempt in all five parts one from each question.

- 3 (a) Do you agree with the view of Bertrand Russell: "Nature does what it does, not what we should wish nor yet' what we should fear', but something bland by unconscious of our existence". Discuss briefly.
- (b) Write a technical proposal to the head of your organization for building a gymnasium hall in the premises. Invent necessary details along with cost estimate.
- 4 (a) What is the language created by a literary artist to convey meaning of human experience at all levels? Illustrate.
- (b) What are the features of style of technical presentation? What role do words play in cultivating appropriate technical style?
- 5 (a) How does literature share with science the capacity to formulate concepts as propounded by M.E. Prior in his essay? Elucidate.
- (b) What is a Claim letter? Draft a claim for damaged computer systems supplied by a firm based at Delhi in the capacity of purchase officer, Prakash computers at Lucknow. Invent details.

